

GRANT INFORMATION			
Project ID	UGAXX-RD17-1218		
Organization's legal name	Uganda Road Accident Reduction Network Organization (URRENO)		
Project Title	Strengthening helmet use and drink driving regulations in Uganda through advocacy on legal policy reforms and public awareness.		
Project Duration (# of months)	20 months	Interim Report #	Narrative Report Final
Reporting Period	01 March 21 - 31 October 2022		
Report due date	31 December 2022		
REPORT PREPARER			
Title (Dr / Ms / Mr)	Eng	First Name	Cuthbert
Family Name	Isingoma	Position	Team Leader; URRENO - GRSP

INSTRUCTIONS:

1. This report is due approximately every six months throughout your grant project cycle. For more information on specific due dates, please consult the Schedule of Grant letter which you received following signature of the agreement.
2. Please write and submit your narrative report in English.
3. Please answer each question as completely as possible. If you require clarification on any question, please consult your primary GRSP contact person.
4. This report should be accompanied by a quarterly Interim Financial Report. If you do not have a template, please contact grants administration at rsgrants.grsp@ifrc.org.
5. Completed narrative and financial reports should be emailed to rsgrants.grsp@ifrc.org. Please note that report processing can take up to 30 days.

INTRODUCTION

This reporting template is based on GRSP's *Campaign Monitoring & Evaluation* tool (available as part of our *Advocacy Toolkit* at <https://www.grsproadsafety.org/resources/advocacy-tools/#advocacy>). It is designed to provide you with a structure to report on activities completed during the reporting period. It is also designed to provide you an opportunity to assess the impact of those activities on your overall policy advocacy campaign. You will find it useful to consult the *Campaign Monitoring & Evaluation* tool in the preparation of your report.

1. Project Objectives: Please list the objectives of your project.

Objective 1	To build government support to strengthen helmet usage regulations and standards by 2022.
Objective 2	To build government support to reduce Blood Alcohol Concentration (BAC) limit Regulation from 0.08 mg/100ml to 0.05 mg/100ml by 2022.
Objective 3	To build a coalition with other GRSP grantees to increase the advocacy on the strengthening of the road safety regulations by 2022.
Objective 4	

2. Campaign activities: List and briefly describe all activities completed during this reporting period.

Objective 1: To build government support to strengthen helmet usage regulations and standards by 2022.		
Activities completed during this reporting period <i>Use the activity numbering from your project workplan</i>	Description of Activity <i>Who, what, where & when</i>	Major outcome(s) from activity
Activity 1.1.1: Collection and analysis of current helmet use data	<p>A rapid assessment exercise for helmet use in Kampala district was undertaken by 03 URRENO staff together with Ministry of Works and Transport (MoWT), Uganda police. This exercise involved desk review of policy documents and reports, online and Field research, and consultation with MoWT, Ministry of Health (MOH), Uganda Police, Uganda National Bureau of Standards (UNBS), Coalition of Civil Society Organisation (CISCOT), Motorcycle associations (Bodaboda), and key individuals in the Transport sector.</p> <p>The methodology involved the following;</p> <ul style="list-style-type: none"> ❖ Consultations; covered officials from Ministry of Works and Transport, Ministry of Health, Ministry of Justice and Constitutional Affairs, Uganda National Bureau of Standards, Uganda Police, Civil Society Coalition on Transport, Leaders of Boda-Boda Associations and individual persons. The content of the scope include; establishing whether helmet use regulations conform to the national and international standards, examining the gaps in the current helmet use regulation, compliance and challenges in the enforcement of the law; <i>Report here in folder below.</i> 	<ul style="list-style-type: none"> ▪ Consultations with various decision makers have led to a common understanding of the pertinent issues to be addressed in the helmet regulation advocacy. ▪ The findings provided URRENO and other stakeholders evidence-based information that was enriching in decision making and advocacy. ▪ Stakeholders with whom URRENO continued to share Helmet-use issues, and

	<div style="text-align: center;">  CONSULTATIONS REPORT.docx </div> <ul style="list-style-type: none"> ❖ Fieldwork assessment; A team of URRENO staff carried out a survey on helmet use in 5 divisions of Kampala. This involved data collection from the 05 divisions of Kampala which included Kampala central, Rubaga, Makindye, Kawempe, and Nakawa to ascertain whether helmets are being worn by bodaboda riders and their passengers. Data was analyzed at URRENO office and both quantitative and qualitative findings generated. ❖ Quantitatively, the general analysis from the assessment indicated that majority of riders (respondents) (71%) wore helmets while 24% were riding without helmets on head. On other hand majority of passengers had no helmet on their heads (94%) while only 6% were wearing helmets while sitting on bodaboda. This implies that riders were mindful of wearing helmets, while passengers significantly had no helmets on their heads. ❖ Qualitatively, key informant bodaboda riders were engaged to explore various issues like; Why they (Bodabodas) use helmets, whether they appreciate the helmets’ necessity for reduction of injuries, Comfortability of helmets to Bodabodas and their passengers, Reasons passengers give for not wearing helmets, the ways helmet use can be increased. <i>Responses are presented in the assessment report in folder below.</i> <div style="text-align: center;">  RAPID ASSESSMENT REPORT ON HELMET </div>	<p>in the various meetings, appreciated more on the need for a scaled-up advocacy regarding Helmet-use.</p>
<p>Activity 1.1.2: Conducting a Helmet regulation legal review</p>	<p>The Helmet regulation legal review was conducted by a blend of staff from MoW&T, UNBS, Ministry of Justice, Police and URRENO guided by a legal consultant. Meetings took place at URRENO office. A review report highlighting the gaps in the prevailing helmet use regulation was compiled, awaiting submission to MoWT consultant for discussion and consideration in the new regulation. <i>(Report of the legal review is herewith attached).</i></p>	<p>The legal review undertaken by URRENO informed URRENO’s advocacy stand point to engage the concerned stakeholders regarding the position of the law.</p>

	 <p style="text-align: center;">Legal Review - Helmet, D.Driving.doc</p> <ul style="list-style-type: none"> ▪ A follow-up on Helmet Legal review was made by the Legal Consultant to find out whether the recommendations URRENO made to the MOWT were considered. The feedback was that all the recommendations as suggested in respect of the Helmet-use Regulations were duly considered. <i>See report attached for updates;</i>  <p style="text-align: center;">MOTORCYCLISTS HELMET USE REGULA</p>	
<p>Activity 1.1.3: Conducting helmet use decision makers mapping</p>	<p>Helmet use decision makers mapping exercise was conducted by 02 project and a staff from MoWT at UREENO office. This targeted identification and documentation of Decision makers involved in road safety decision making mechanisms; these included; Ministry of Works and Transport, UNRA, KCCA, Ministry Of Local Government, Ministry of Health, Ministry of Internal Affairs, Uganda Police, Ministry of justice and constitutional affairs, Ministry of Education and Sports, Private Sector, Media.</p>  <p style="text-align: center;">DECISION MAKERS MAPPING --.docx</p>	<p>The mapped data guided URRENO team to have a clear insight on Decision makers involved in road safety decision making mechanisms, hence understood whom to refer to for Road Safety advocacy / engagement, as and when necessary.</p>
<p>Activity 1.1.4: Conducting Helmet use Stakeholder mapping</p>	<p>A stakeholder mapping exercise was conducted by 02 URRENO staff and an officer from CISCOT, This targeted identification and documentation of stakeholders involved in road safety and included; Ministry of Works and Transport, Civil Society Organizations, UNRA, KCCA, Ministry of Local Government, Ministry of Health, Ministry of Internal Affairs, Uganda Police, Ministry of justice and constitutional affairs, Ministry of Education and Sports, Private Sector, Media.</p>  <p style="text-align: center;">STAKEHOLDERS MAPPING --.docx</p>	<p>The mapping of stakeholders guided URRENO to identify potential partners to work with, in the progressive efforts of supporting Government to strengthen helmet usage regulations and reduction of Blood Alcohol Concentration (BAC). This led to a coalition of multiple stakeholders who brought in diverse views, knowledge and experiences progressive advocacy.</p>
<p>Activity 1.2.1: One - on-one meetings for</p>	<p>02 URRENO project staff met a series of stakeholders (Decision makers) at different dates in their respective offices including;</p>	<p>The various engagements with Decision makers on</p>

helmet use.

Ministries of MoWT, Health, Education and Trade, Police and Kampala Capital City Authority (KCCA) officials for a one-on-one discussion on the need to strengthen the helmet use regulations, though discussions sometimes touched other road safety related issues like drink driving as of interest by some Key stakeholders. These meetings generated a pool of opinions and experiences that enriched the Helmet use advocacy efforts. *Meetings included the following;*

- On 27th Oct 2021 URRENO held a One – One meeting with Director - Ministry of Education Standards to seek her opinion (decision maker) regarding helmet use regulation and review of the regulation, as well as their buy-in and support the strengthening of helmet use advocacy and review of the regulation. *Attached is the activity Report for details*



Activity
Report-One-on-one r

- On 08th Nov 2021 URRENO held a meeting with Commissioner Emergency Medical Services – MOH to seek his opinion (decision maker) regarding helmet use regulation and review of the regulation as well as buy-in with respect to strengthening of helmet use advocacy and review of the regulation. *Activity report is here-with attached for details*



Activity
Report-One-On-One I

-On 29th October 2021, URRENO held a One-on-one meeting with the Deputy Director – Kampala Capital City Authority (KCCA) to seek his views on strengthening helmet use, review of helmet standard and its operational regulation. This was to also solicit the decision-makers buy-in on the desired support to the strengthening of helmet use, review of the regulation and reduction of BAC (Blood Alcohol Concentration) from 0.08mg/dl to 0.05mg/dl” advocacy.

He appreciated the on-going Road safety efforts Partners are investing through URRENO and others, and promised all possible support to road safety cause. Attached is activity report for



Activity Rept-1-on-1
D.Director KCCA.docx

- On 30th/09/2022, 03 URRENO staff met the minister of state for Transport for a discussion on the advocacy

helmet use regulations led to an improved understanding of the gaps in the regulations; and the Rider/Passenger vulnerability associated with the available Helmets on market, hence increased support onto the advocacy towards the impending need to set appropriate regulations and standards for the Ugandan Helmets.

	<p>progress of Helmet use. <i>Attached is the Activity report for details;</i></p>  <p>Activity 1.2.1 Report- Minister Mtg.docx</p>	
<p>Activity 1.2.2: Round-table meetings for helmet use regulations</p>	<ul style="list-style-type: none"> <p>▪ 02nd/02/2022, URRENO held a Round Table Meeting with Uganda Police-Traffic officers (Decision Makers) at Natete Police Station. This was to engage the enforcement officers on the loopholes we have identified from the helmet use and drink driving policies and regulations in the earlier efforts, inform them of our proposed recommendations as well as gain a back-up voice in our advocacy for review of these particular policies and regulations. <i>Attached is the activity report for details:</i></p>  <p>Activity Report-Round Table-</p> <p>-On 27th/01/2022 URRENO held another Round Table Meeting at Ministry of Health; To share ideas on drink driving and the BAC limit and come up with one voice for review from 0.08mg/dl to 0.05mg/dl, to share ideas and views on Helmet use and together / with support of MOH advocate for incorporation of mandatory helmet use for motorcycle riders and passengers, and To discuss issues regarding review of drink-driving and helmet use regulations, standards and come up with one advocacy voice. <i>Attached is the activity report for details.</i></p>  <p>Round table MOH.docx</p> <p>▪ On 17th Feb 2022 URRENO conducted a Round table meeting with MOWT officers to engage them on the loopholes we identified from the helmet use and drink driving policies and regulations, inform them of URRENO’s proposed recommendations as well as gain a backup voice in our advocacy for review of these particular policies and regulations. <i>Attached is the activity Report for details:</i></p>  <p>Activity reporting Round Table meeting</p> 	<p>Informed insight about the ongoing advocacy for helmet use and drink driving regulations and policy adjustment.</p>
<p>Activity 1.2.4: Inception meeting</p>	<ul style="list-style-type: none"> <p>▪ On 21st/09/2021 URRENO conducted an inception meeting which was a hybrid (both physical and Zoom); and the meeting brought key stakeholders together and brainstormed on strategies that can enforce helmet use, as well</p> 	<p>Harmonized stakeholder understanding on the project process mechanisms and</p>

	<p>as pushing for reduction of Blood Alcohol Concentration. <i>Attached is the activity report for details.</i></p>  <p>1.2.4 STAKEHOLDER-INCEP</p>	<p>deliverables intended to enforce helmet use and reduction of Blood Alcohol Concentration regulations adjustments.</p>
<p>Activity 1.2.5: Helmet use Advocacy workshop</p>	<p>On 29/09/2022 a one-day Helmet use advocacy workshop was held, attended by various stakeholders including government and other stakeholders. The workshop aimed at continued advocacy and relevant support for the successful completion of the project. <i>See Activity report attached for details.</i></p>  <p>Activity 1.2.5-Helmt Workshop.docx</p>	<p>Increased stakeholder appreciation and contribution to the continued advocacy for helmet use.</p>
<p>Activity 1.3.1: Mapping with the UNBS for helmet standards.</p>	<p>A one-day meeting was held by zoom, on 27th/08/2021 between URRENO project staff, UNBS staff, and other stakeholders; to discuss the need for establishing helmet standards. The meeting was duly chaired by UNBS. <i>For details, see the Activity Report herewith attached</i></p>  <p>ACTIVITY REPORT -WITH UNBS - 1.docx</p>	<p>Collective appreciation of the need for reviewing helmet standards.</p>
<p>1.3.2 Conducting a review on helmet standards</p>	<p>03 URRENO team and 05 Government stakeholders were engaged for a review of the helmet standards to establish its compliance with international agreements. The engagement took 05 meetings in UNBS board room. <i>See attached update</i></p>  <p>Actvty -1.3.2 Helmt standads.docx</p>	<p>Commitment by UNBS to work with CSOs lin working on the Helmet standards. This was courtesy of the GRSP support through URRENO & Safe Way Right Way.</p>
<p>Activity 1.3.3: Stakeholders meeting between UNBS, MoW&T and other key stakeholders</p>	<ul style="list-style-type: none"> ▪ On 09th Feb 2022 URRENO held a meeting with the Ministry of Works and Transport, and the civil society organisations under the Road Safety Coalition Uganda (ROSACU) i.e. Centre for Policy Analysis, Safe Way Right Way, URRENO and others. (Centre for Policy Analysis, Safe Way Right Way, URRENO). The meeting took place in Hotel Africna. <p>Stakeholders included, boda-boda riders associations, Police, Ministry of Health, Department of Public Prosecutions, Ministry of Education, Road Safety NGOs, UNBS, Bus drivers Associations, Uganda taxi Operators Association.</p> <p>The consultative meeting focused on “gathering views on helmet regulation, seatbelt and child restraint regulation”.</p>	<p>Improved flow of working together as teams of stakeholders and agencies in pushing for policy change regarding helmet use and drink driving regulation reviews.</p>

	<p><i>An activity report attached for details.</i></p>  <p>ACTIVITY REPORT-MOWT CON:</p> <ul style="list-style-type: none"> On 17th Nov 2021 URRENO held a meeting with CEPA at CEPA's office; the focus was on identify advocacy strategies (working together) to enhance voice and collaboration with respect to helmet use and regulation review. CEPA is planning to hold a meeting with MOWT consultant to submit recommendations for consideration in the regulation aimed at strengthening helmet use. <i>Activity report attached for details.</i>  <p>Meeting on Helmet - CEPA.docx</p>	
<p>Activity 1.4.1: Developing a media advocacy plan and media mapping (Helmet use)</p>	<p>03 project team members and a communication consultant developed a media advocacy plan at URRENO offices on 05th May 2021, and provided the context for strengthening helmet use regulation. This plan entailed development of a range of media advocacy activities such as social media activities, radio and TV talk shows. The advocacy plan provided guidance on intended messages regarding viewership, listenership and social media influencers or platforms; both conventional and new media through-out the project cycle.</p>  <p>URRENO MEDIA ADVOCACY PLAN.do</p>	<p>Improved project media outputs and outcomes.</p>
<p>Activity 1.4.2: Developing key message and resource materials</p>	<p>Key messages and resource materials have been developed by the project team, who contracted a media Company that specifically did the development of the video and audio media messages. This informs our advocacy efforts for the desired changes in helmet use regulation and reduction of Blood Alcohol Concentration with regard to driving. These messages are not only simple, consistent and memorable, but also appropriate to Ugandan situation. The following messages have been developed.</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>Fact Sheet Drink Driving.pdf</p> </div> <div style="text-align: center;">  <p>URRENO Policy Brief --.docx</p> </div> </div>	<p>These summary documents guided project team to keep focused on key messages to share, hence keep in tandem with the intended advocacy objectives and deliverables.</p>
<p>Activity 1.4.3: Print, electronic, and social media campaigns.</p>	<ul style="list-style-type: none"> Various media campaigns were carried-out and targeted the general public as means of advocacy, especially through TVs and Rado stations. A press Conference to communicate to the Government 	<p>The electronic, and social media campaigns carried out, enhanced perception of the advocacy messages</p>

	<p>and other stakeholders, on the urgent need to pass Blood Alcohol Concentration (BAC) limit, and helmet use regulations was organized by Civil Society Organizations (CISCOT) and URRENO on the 12/08/2021 at Amare the Palace, Nsambya – Kampala. Several stakeholders participated in the conference as reflected in the activity Report attached.</p> <ul style="list-style-type: none"> ▪ The messages were broadcast through the various Radio & Television stations that have national viewership and listenership. However this activity remained on-going through- out the project period. <i>Links to the TV News stories and Audios of Radio News stories are reflected in the Activity Report attached.</i> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  URRENO Press Release.docx </div> <div style="text-align: center;">  Press conference - Activity Report ...doc </div> </div> <div style="text-align: center; margin-top: 20px;">  Eletronic Items.docx </div>	<p>shared with various stakeholders on helmet use.</p>
<p>Activity 1.4.4: Media talk shows</p>	<p>On 13th December 2021, URRENO shared advocacy messages on KFM Radio, and later-on NTV Television stations; focused on sensitizing listeners on Road safety challenges, specifically highlighting on prevalence of Road traffic crashes, injuries, and fatalities, as well as possible strategies stakeholders could adopt to mitigate the same.</p> <p>In this connection, the team concentrated on the need to set Helmet regulations and standards, Drink driving regulations with a view to: Reducing Blood Alcohol Concentration (BAC) limit from 0.08mg/dl. to 0.05mg/dl, as one of the Key strategies to mitigate Road Carnages on our roads. Listeners asked questions, and the team was able to address them accordingly. The activity remains on-going through- out the project period.</p>	<ul style="list-style-type: none"> ▪ Observed a positive twist in listeners’ perception of road safety issues in relation to Road traffic crashes, injuries, and fatalities. ▪ Observed improvement in the support of the advocated Helmet regulations and standards, Drink driving regulations (BAC limit reduction) policy change.

Objective 2: To build government support to reduce Blood Alcohol Concentration (BAC) limit Regulation from 0.08 mg/100ml to 0.05 mg/100ml by 2022

<p>Activities completed during this reporting period</p> <p><i>Use the activity numbering from your project workplan</i></p>	<p>Description of Activity</p> <p><i>Who, what, where & when</i></p>	<p>Major outcome(s) from activity</p>
<p>Activity 2.1.1:</p>	<p>A 03 member project team with two MoW&T staff, one</p>	<p>This helped URRENO to</p>

<p>Collection and analysis of current drink driving data</p>	<p>from Ministry of Health and one Traffic Police office gathered data on drink driving regulation through desk review of policy document and reports. Find the output attached.</p>  <p>GRSP activity 2.1.1 collection of data fr</p>	<p>obtain a realistic understanding of the issues pertaining to reduction of the current BAC limit of 0.08g/dl.</p>
<p>Activity 2.1.2: Conducting a drink driving legal review.</p>	<ul style="list-style-type: none"> ▪ The drink driving regulation legal review was conducted by a blend of staff from MoW&T, UNBS, Ministry of Justice, Police and URRENO guided by a legal consultant. Meetings took place at URRENO office. A review report highlighting the gaps in the prevailing drink driving regulation was compiled, submitted to MoWT consultant for discussion and consideration in the new regulation. <i>(Report of the legal review is herewith attached).</i>  <p>Legal Review - Helmet, D.Driving.doc</p> <ul style="list-style-type: none"> ▪ A Follow-up was made by the legal consultant to ascertain whether the recommendations URRENO made to the MOWT were considered. The feed back was that all the recommendations suggested in respect of the Drink-driving Regulations were duly considered. <i>See report attached for updates;</i>  <p>BREATH ALCHOLE CONCENTRATION LE</p>	<p>The legal review undertaken by URRENO was one of the significant resources that informed the MoW&T URRENO's advocacy stand point to engage the concerned stakeholders regarding the position of the law on drink driving.</p>
<p>Activity 2.1.3: Conducting BAC reduction decision makers mapping</p>	<p>On 20/04/21, 2 URRENO staff and a MoW&T staff identified decision makers from Ministries of Works and Transport, Education, Health, Trade, Justice and Constitution Affairs and Uganda Police; who could be active and instrumental in the BAC reduction discussions. This was done at URRENO offices. <i>Attached is the list of mapped Decision makers.</i></p>  <p>GRSP BAC DECISION MAKERS MAPPING.doc</p>	<p>This provided strategic guidance on which stakeholder / decision maker to engage in the BAC reduction advocacy.</p>
<p>Activity 2.1.4: Conducting BAC reduction stakeholder mapping</p>	<p>A team of 02 project staff and CISCOT member identified key stakeholders from Business community, driver Associations leaders, media houses, alcohol victims' centres, religious health and NGOs. The exercise was conducted at URRENO.</p>	<p>The mapped data aided URRENO team to have a clear understanding on stakeholders involved in road safety, hence understand whom to refer to for Road Safety advocacy / engagement, as</p>

	 STAKEHOLDERS MAPPING --.docx  URRENO and CISCOT on BAC S.Hc	and when necessary.
Activity 2.1.5: Identifying BAC reduction opposition	<p>A team of project team members carried out an assessment and identified agencies that might oppose the advocacy for BAC reduction. <i>See the list of expected opposition to the BAC opposition advocacy.</i></p>  BAC OPPOSITION MAPPING.docx  BAC Opposition photo.docx	This has helped URRENO to have an improved understanding of the opposing forces that may frustrate the advocacy efforts regarding BAC reduction.
Activity 2.2.1: Consultation meetings with MoW&T, Ministry of Health and Ministry of Trade on strengthening the drink driving regulation.	<p>A team of project staff held a meeting with MoW&T, Health, Police, Justice & Constitutional Affairs to discuss, among other issues, the lowering of the BAC limit for all drivers from the current 0.08mg/100ml to 0.05mg/100ml. Major Deliberations Included:</p> <ul style="list-style-type: none"> ▪ Major contributor of Road crashes ▪ Therefore, Blood Alcohol Concentration need be lowered as advocated ▪ There should be continuous engagement of stakeholders and decision makers to support BAC. ▪ Stakeholders should emphasize building evidence through research so as to support the continued advocacy on an informed point of view.  S.Holders on Drink driving at URRENO c	This activity nurtured harmonized viewpoints of discussed in the ongoing efforts to the advocacy.
Activity 2.2.2: Breakfast meetings on BAC reduction.	<p>13th /10/2022 URRENO organized a breakfast meeting of 30members targeting government officials from MoWT, Education, Health, Trade & Industry, Justice, Uganda Police and, media houses, private sector and NGOs. The aim of this meeting was strengthen the BAC reduction advocacy voice. <i>See activity report attached;</i></p>  Activity 2.2.2 Break fast mtg.docx	Harmonized and broadened position on the need for BAC reduction.
Activity 2.2.3: BAC reduction Advocacy workshop.	<p>On 29/04/2022, URRENO organized a BAC advocacy workshop to;</p> <ul style="list-style-type: none"> ➤ Sensitize members of parliament on the dangers of unregulated use of alcohol in Uganda ➤ Share with participants about the existing interventions to combat alcohol related harm. ➤ Mobilize action on road map for alcohol control bill in Uganda. <p><i>See Activity report for details</i></p>	Members of Parliament more informed about the dangers of unregulated use of alcohol.

	 Activity 2.2.3 BAC Reductn Adv'cy.docx	
Activity 2.2.4: Project completion workshop.	<ul style="list-style-type: none"> On 29th Nov 2022 URRENO held a one – day project completion workshop which focussed on sharing the Completed project experiences, results and sustainability prospects. The workshop was attended by various decision makers / stakeholders from Government departments, other CSOs, Transport operator – Associations like Boda-boda industry, Bus Transport associations among others. <i>See Activity report attached for details.</i>  GRSP Compltn Wkshop Repot.docx	Decision makers / stakeholders updated on the project experiences; results. Lessons learnt and sustainability prospects.
Activity 2.3.1: Meeting with stakeholders and public on drink driving	URRENO organized one day meeting where drink-driving demerits were shared with the communities in the central region (Kampala). Stakeholders supported the need for BAC reduction so that drivers can reduce road safety mistakes they experience due to higher alcohol content in them as they drive. <i>See report attached for updates</i>  Actvty 2.3.1 -D-Drivng.docx	Communities sensitized on drink-driving health, social, and economic dangers to humanity.
Activity 2.4.1: Developing a media advocacy plan and mapping (Drink driving)	03 project team members and a communication consultant developed a media advocacy plan at URRENO offices on 05 th May 20121. This provided a direction for strengthening the on-going advocacy to reduce Blood Alcohol Concentration (BAC) limit Regulation from 0.08 mg/ml to 0.05 mg/ml regulation. This plan entails development of a range of media advocacy activities such as social media activities, radio and TV talk shows. The advocacy plan provides URRENO the desired guidance on intended messages to the project regarding viewership, listenership and social media influencers or platforms.  URRENO MEDIA ADVOCACY PLAN.do  Fact Sheet Drink Driving.pdf	This continues to facilitate the team to make decision regarding each tactic and activity that will be conducted in the campaign, hence aids the project team to maintain a strategic direction towards the intended advocacy objectives of achieving reduced drink driving vice.
Activity 2.4.2: Developing key messages and resource materials for drink driving advocacy.	Key messages and resource materials for drink driving advocacy were developed by URRENO project team to facilitate the advocacy process. Policy briefs, Drink driving fact-sheet, leaflets, campaign messages and posters have been developed. A media Production Company was contracted to develop	The developed resource materials contributed to enhanced perception of the advocacy messages shared with various stakeholders.

	<p>both video and audio media messages.</p>  <p>URRENO Policy Brief --.docx</p>	
Activity 2.4.3: Print, electronic, and social media campaigns.	<p>The project team continues to carry out print, electronic, and social media campaigns as planned. The activity is on-going through-out the project period (18 months). URRENO and CISCOT have already done advocacy on a number of National TV and Radio; where several News stories and Newspaper articles have been broadcast and featured.</p>  <p>Postpone alcohol.pdf</p>  <p>Drink driving messages -2.docx</p>	The electronic, and social media campaigns carried out have supported the perception of the advocacy messages shared with various stakeholders.
Activity 2.4.4: Media talk shows on drink driving.	<p>On 13th December 2021 on NTV, URRENO, Uganda Police, and MOWT shared Road safety advocacy messages at one of the functions in Kyambogo – Kampala to mark the UN Road Safety Week. See link (video) attached here below for details.</p> <p>https://youtu.be/JVrcto8zKU0 for NTV</p>	Observable stakeholder support for the on-going Drink driving regulations (BAC limit reduction) advocacy.

Objective 3: To build a coalition with other GRSP grantees to increase the advocacy on the strengthening of the road safety regulations by 2022.

Activities completed during this reporting period <i>Use the activity numbering from your project workplan</i>	Description of Activity <i>Who, what, where & when</i>	Major outcome(s) from activity																								
Activity 3.1.1: Participate in other GRSP grantee events	<p>URRENO participated in a number of events of other GRSP grantees including those shown below;</p> <table border="1"> <thead> <tr> <th>Grantee</th> <th>Issue</th> <th>Date</th> <th>Venue</th> </tr> </thead> <tbody> <tr> <td>Center for Policy Analysis (CEPA)</td> <td>Workshop on “Key Policy Issues on Road Safety”</td> <td>03rd /03/21</td> <td>Hotel – Africana, Kampala</td> </tr> <tr> <td>Center for Policy Analysis (CEPA)</td> <td>Zoom Meeting on</td> <td>12th /08/ 21</td> <td>NA</td> </tr> <tr> <td>Center for Policy Analysis (CEPA)</td> <td>Workshop on BAC (Blood Alcohol Concentration) reduction from 0.08 mg /100ml to 0.05 mg/100ml.</td> <td>26th /05/21</td> <td>Hotel – Africana, Kampala</td> </tr> <tr> <td>African Centre for Media Excellence (ACMEN)</td> <td>Workshop on Validating current Road Safety training of Journalists on Road Safety.</td> <td>10/09/21</td> <td>ACMEN office</td> </tr> <tr> <td>African Centre for Media Excellence (ACMEN)</td> <td>Media Relations Training</td> <td>05th & 06th /05/2022</td> <td>ACME Offices</td> </tr> </tbody> </table>	Grantee	Issue	Date	Venue	Center for Policy Analysis (CEPA)	Workshop on “Key Policy Issues on Road Safety”	03 rd /03/21	Hotel – Africana, Kampala	Center for Policy Analysis (CEPA)	Zoom Meeting on	12 th /08/ 21	NA	Center for Policy Analysis (CEPA)	Workshop on BAC (Blood Alcohol Concentration) reduction from 0.08 mg /100ml to 0.05 mg/100ml.	26 th /05/21	Hotel – Africana, Kampala	African Centre for Media Excellence (ACMEN)	Workshop on Validating current Road Safety training of Journalists on Road Safety.	10/09/21	ACMEN office	African Centre for Media Excellence (ACMEN)	Media Relations Training	05th & 06th /05/2022	ACME Offices	Project team learnt lessons from other grantees in relation to performance and partnership dynamics of the on-going advocacy on Helmet use and drink driving.
Grantee	Issue	Date	Venue																							
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	<p>ROSACU hosted by HOVITA</p> <ul style="list-style-type: none"> Introducing of new members Formation of media working Group Planning for Road Safety Week & UN Remembrance Day 	28/10 /2022	Inter-Service Hotel - Nsambya	
	ROSACU Media working Group	Media Strategic planning meeting	16/11/2022	Minister's Village Hotel
	ROSACU Meeting	ROSACU Strategic Planning Fine-Tuning	26/07/2022	SWRW Office
	ROSAU Advocacy workshop	Training in Media & Monitoring & Evaluation	27/06/2022	Mestil Hotel
	SWRW	Dissemination of a Report "Distribution of Helmets in Graeter Kampala.	18/10/2022	Mestil Hotel
	<p><i>This showed solidarity in strengthening partnership for the promotion of road safety initiatives in Uganda. URRENO therefore will continue to work with other grantees in all the necessary advocacy efforts for Road Safety.</i></p>			
Activity 3.1.2: GRSP Grantees' quarterly workshop	<p>On 1st April 2022 URRENO held the GRSP Grantees' Quarterly workshop; in which participants shared Road safety experiences, with a view to building a strong network for sustainability.</p> <p><i>Attached is the activity report for details;</i></p> <div style="text-align: center;">  <p>URRENO Qterly Workshop Repot (Act)</p> </div>			<ul style="list-style-type: none"> Enriched inter-CSO solidarity Strengthened a landmark discussion between Support Agency (GRSP/GHAI) and Road safety CSOs about ROSACU. Set a centre stage for ROSCU's strategic definition.
Activity 3.1.3: Monitoring and Evaluation	<ul style="list-style-type: none"> The URRENO M&E office in conjunction with the project team maintained M&E procedures vis-vis; advocacy, media, drafting of the regulations, development of resource materials and awareness raising, to assess progress and to detect areas that needed improvement. M&E activities such as Project Performance Review meetings, fortnightly held, some of which were on Zoom Networking (due to Covid-19 restrictions), where project activity progress was discussed among the project team, gaps identified for correction, lessons were learnt and benchmarked up-on for future project implementations. 			<p>M&E efforts have enabled the project team to track project progress by documenting activities as and when implemented. Consequential benefit to this is improved reporting, where lessons / best practices have been noted for future performance benchmarking.</p>

3. **Additional Activities:** Please list any relevant, additional events or activities hosted by a partner which your organization participated in during this reporting period.

Activity	Hosting Organization	Your Organization's Role
Participating in the "Handover of the	Organized by HOVITA in collaboration with Ministry of Works and Transport (MOWT), hosted	To express Solidarity and Commitment with HOVITA &

Global Plan”.	at Ministry of Works & Transport Hqs - Kampala.	MOWT, in the desired Contribution to the achievement of the National efforts focused to the realization of the “2021–2030 Road Safety Decade of Action” intentions.
Road Safety Awareness-raising among Bodabodas at Abayita Ababiri Trading centre in Katabi Town Council – Entebbe Municipality.	Nicole Foundation as they celebrated their first Anniversary in memory of Nicole Ahumuza, who was claimed by a fatal road accident in Kasese district of Uganda at the age of sixteen.	URRENO sensitized Bodabodas on proper Road usage with emphasis on road respect for road signages, speed ped control, avoiding drink-driving among others.
Participating in an event for disseminating speed limit regulations, findings, recommendations by a Legal consultancy, and eventual launch of the report.	Organized & Hosted by ROSACU (Road safety Coalition of Uganda).	Active Participation in the events discussions since URRENO is one of CSOs that compose RUSACU.
Participating in the World Day of Remembrance of victims of road traffic injuries and death.	Organized by Uganda Professional Drivers Association (UPDA) in collaboration with Uganda National Roads Authority (UNRA) and Ministry of Works and Transport. Venue was: UNRA offices in Kampala.	Participation / expression of collaborative spirit in honor of accident victims, and to exhibit a spirit of coalescing as one of the major pillars of strengthened advocacy endeavors for collective reduction of road carnages.

4. **Changes made:** Please list changes made to your project objectives, strategies or activities during this reporting period, why you made them, and how they affected your campaign?

Changes made	Reason	Impact on overall campaign progress
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5. **Assess the impact of your activities on your campaign:** Policy advocacy campaigns are ultimately successful if they are able to 1.) change the media environment in support of the policy objective, 2.) build and maintain public support for the policy objective, and 3.) increase policy maker support for the policy objective. In this section, please analyze how activities during this reporting period may have contributed to movement in these three areas. However, please also be honest in your analysis – identifying gaps and barriers can help you (and GRSP) to consider important changes to your strategies moving forward.

Indicator of progress	Description of progress <i>Consult the general indicators on page 8 of the Campaign Monitoring & Evaluation tool.</i>	Description of gaps and barriers <i>Consult the general indicators on page 8 of the Campaign Monitoring & Evaluation tool.</i>
<i>The media environment is changing</i>	<ul style="list-style-type: none"> ▪ There is increased media appearance of road safety issues in the media; journalists and media houses are picking-up on capturing Road safety events. The media usually interacts with road safety advocates (CSOs) through interviews and press conferences organized by road safety advocates (e.g URRENO) where they captured road safety experiences. Some media houses like Smart 24 Television, UBC TV & Radio have provided support in form of free Airtime. ▪ The various National Radio and TV Talk shows URRENO has been engaging reflects a wider listenership that stretches to other regions of the country; here we received questions and issues raising from almost all the regions of Uganda. ▪ Trainings of the media practitioners by our partners; by ACME (Grantee partner) has increased capturing of road safety issues in the media. ▪ There is a growing engagement / debate on Helmet use, helmet regulations and standards among various stakeholders. 	<ul style="list-style-type: none"> ▪ Inadequate financial support to meet the cost of Airtime costs on TV and Radio stations. ▪ Limited financial support to facilitate effective coverage and reporting of Road safety events. ▪ Media personnel not having adequate information and specific technicality on Road safety issues. Therefore, media practitioners sometimes have limited Road safety evidence-based data to support their reporting.
<i>The base of public support is increasing</i>	<ul style="list-style-type: none"> ▪ There is growing public support from various stakeholders e.g. Shell has instituted a TV program on Rod safety. ▪ There is evident increased representation of various stakeholders in workshops indicating huge support of review of the drink driving 	There is limited support for strengthening road safety awareness efforts among the key players in transport and mainstream community sections; such as Boda-boda riders, taxi operators, and

	<p>and helmet regulations as well as the helmet standards. These include Business community, boda-boda associations, bus and taxi drivers and NGO representatives.</p> <ul style="list-style-type: none"> ▪ URRENO and Uganda Alcohol policy Alliance are in Final stages of Partnership to create a wider platform for advocacy against drink driving and BAC limit reduction. ▪ Yes, even when there is increased support to the advocacy more efforts in terms of enhanced sensitizations for more synergized voice is essential. This can enrich the road safety advocacy agenda. 	<p>school communities.</p>
<p><i>Policy maker support is increasing</i></p>	<ul style="list-style-type: none"> ▪ Increase of policy-maker support is evidenced in the fact that MOWT has recently finalized a National Road safety Action plan. This will give direction and impetus to the advancement of the road safety agenda in Uganda. Several road safety CSOs including URRENO have actively participated in the development of this action plan. ▪ The Blood Alcohol Concentration (BAC) limit reduction advocacy on Regulation from 0.08 mg/100ml to 0.05 mg/100ml by 2022) is being appreciated and finally supported by decision makers in the MOWT, Traffic Police, and Ministry of Health (MOH), following the previous legal reviews by URRENO & MOWT. ▪ Hon Alex Ruhunda the Chairman of the Parliamentary Forum for Road Safety moved a motion on the Floor of Parliament urging government to strengthen efforts for promoting road safety in Uganda. <i>Attached is the copy of the motion.</i> <div style="text-align: center;">  <p>RUHUNDA MOTION TO REVIEW RS REGUL</p> </div> <ul style="list-style-type: none"> ▪ There are increased policy engagements with parliamentarians particularly over alcohol control laws. Currently, we have in place a National Alcohol Control policy which guides Alcohol related usage among the public. 	<p>Whereas policy makers are generally positive towards the on-going interventions, there is some probable resistance arising from the Alcohol industry.</p>

6. **Proposed changes to workplan:** Based on your analysis above, please list any requested changes to your workplan.

Proposed change	Justification
None	None

7. **Further support:** What GRSP assistance would be helpful in completing the objectives of your project during the next reporting period?
- There is need for scaled-up support for media engagement; (TV talk shows, Radio talk shows, and social media plat forms).

APPENDICES:

In addition to the interim narrative and financial reports, please submit the following documents:

- Copies of any materials *produced during this reporting period* (in any language), including:
 - Reports;** The Activity report for this reporting period are attached in the template here-above.
 - Fact sheets;** Drink driving fact sheets were done in the previous reporting period.
 - Event materials;** Materials e.g. Tear drops, pull-up burners, wall banner and T-shirts.



Events
Materials.docx

- Advertisements;**
- Links to social media posts (i.e.: twitter, face book, we chat etc)



Activity Links.docx

- Media coverage (including newspaper articles, online articles, tv and radio)
 - Any produced media (i.e. leaflets, event material)
 - Videos & photos
- An updated list of all project staff members including name, position title, and position responsibilities. Please also list the consultants involved in project during the reporting period and their responsibility;** URRENO has not changed its staff, they are as they were in the previous reporting period.
 - A copy of the organization’s latest audited financial statements including; auditor’s letter, organization financial statements and accompanying notes, and auditor’s management letter.



**Audited Books of
Accounts 2020 2021.**

These documents should be sent electronically to rsgrants.grsp@ifrc.org.